

**Re: Baby Taylah x Creative Scotland**

○ **Carl-Marcus Gidlöf** <cmg@icea.se>  
To Baby Taylah

8/7/2020 09:55 📖

CG

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Re. the ICEA conditional budget for the application

PR and marketing budget for Baby Taylah 2nd EP.  
conditional capital that will be released for the project on ICEA's side if the EP second option is approved.

2x Video: **£ 4 k**

3x mixes with Lewis: **£ 1.5k**

6x Masters for both instrumental and full production: **£ 486**

EP PR/Marketing:

**Radio + Press + Online UK - £ 2000**

**Marketing/advertising online - £ 2000**

**= £ 9,986 [conditional]**

All the best

Carl-Marcus Gidlöf  
ICEA